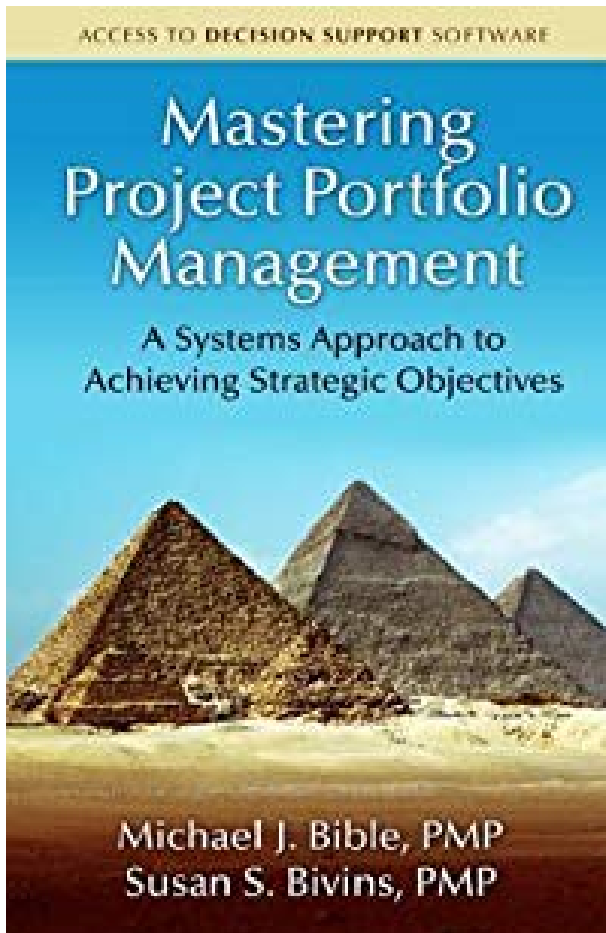


Mastering Project Portfolio Management: A Systems Approach to Achieving Strategic Objectives



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This unique book provides a holistic view of project portfolio management (PPM) that includes people, processes, tools, and techniques that work synergistically to produce portfolio decisions with the best chance of achieving organizational goals. It illustrates the entire PPM process from strategic planning through portfolio evaluation and adjustment including prioritizing objectives, identifying and evaluating candidate projects, selecting optimal portfolios, measuring performance, and governance. Key Features: --Simulates real-world portfolio management through sample scenarios demonstrating advanced decision-making techniques with reader access to decision support software and step-by-step guidance through the entire PPM process --Shows how to effectively plan, implement, and manage a project portfolio process without great expense in a relatively short period of time --Demonstrates the process of prioritizing organizational objectives identified during strategic planning, a crucial step that is often missing --Describes how to identify and screen large numbers of potential projects, evaluate the candidates against the objectives they support, consider alternate scenarios, and select the optimal project portfolio subject to constraints --Addresses portfolio implementation and the evaluation and synthesis of project and portfolio performance --WAV offers helpful downloadable documents, optimized evaluation models built using accompanying software, new concepts for

evaluating strategic project and portfolio performance, and instructor course materials available from the Web Added Value Download Resource Center at jrosspub.com