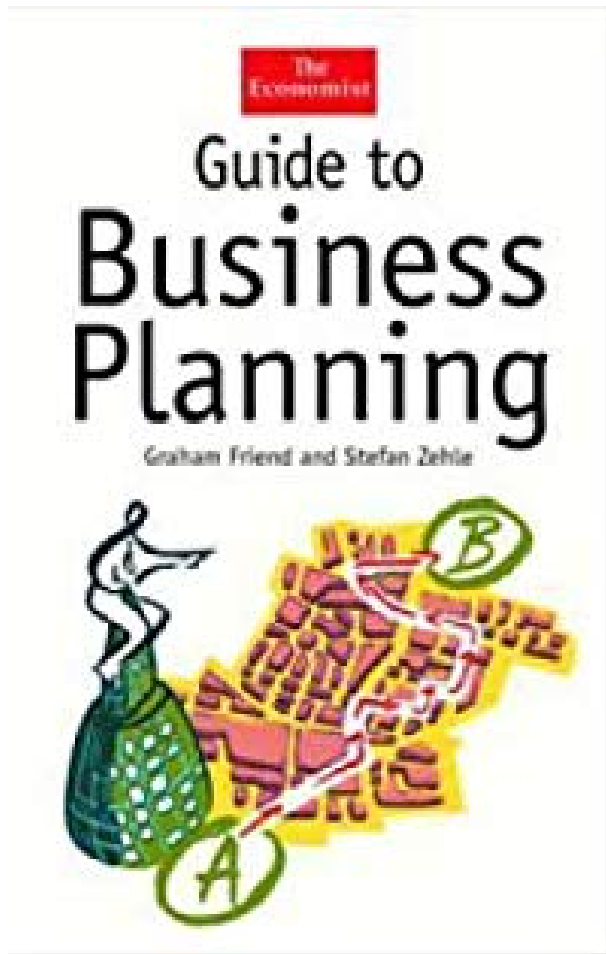


Guide to Business Planning (The Economist Series)



Author:	Graham Friend
ISBN10:	1861974744
Goodreads Rating:	3.72
Published:	February 1st 2004 by Bloomberg Press
Genre:	Business
ISBN13:	9781861974747
Language	English
Pages:	288

[Guide to Business Planning \(The Economist Series\).pdf](#)

[Guide to Business Planning \(The Economist Series\).epub](#)

To get any new business idea off the ground you must have a plan--and if you need to raise funds to finance the business or get the approval of senior management, it must be a convincing plan. This guide covers every aspect of preparing a business