

The Better Brain Solution: How to Start Now--At Any Age--To Reverse and Prevent Insulin Resistance of the Brain, Sharpen Cognitive Function, and Avoid Memory Loss

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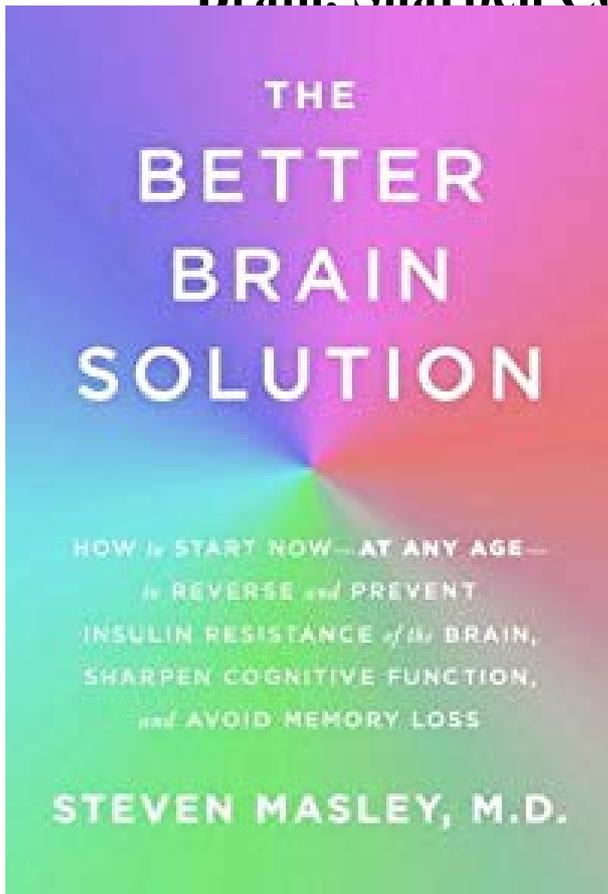
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Diabetes ... Alzheimer's disease ... here, from the author of the best-selling 30-Day Heart Tune-Up and Smart Fat, is the first book to show how the brain can become insulin resistant through diet and lifestyle, and to make clear how and why this has been directly linked to cognitive decline and memory loss. With a detailed program developed by the author to prevent and reverse this potentially devastating condition. Alzheimer's disease is the #1 most terrifying disease today. Despite billions of dollars of research, there are no significant cures for dementia or Alzheimer's (the most common form of memory loss), which accounts for up to 70 percent of all dementia. Almost six million Americans have been diagnosed with Alzheimer's; with an annual cost of dementia care and research in the United States of \$215 billion, more than is spent on cancer or heart disease. In The Better Brain Solution, Dr. Steven Masley writes of the two urgent epidemics we are facing now--escalating rates of disabling memory loss and rapidly increasing rates of diabetes and pre-diabetes--and yet both conditions are largely preventable. Most people today understand the effect that elevated blood sugar has on their cardiovascular health, but few understand that insulin resistance is significantly damaging to the

brain. In the *The Better Brain Solution*, Masley offers a program that, in the fight against diabetes, memory loss, and cognitive decline, can reverse insulin resistance, enhance cognitive performance, and stop cognitive decline before it is too late. Masley gives the reader the tools he has developed for his own private patients to prevent and reverse this metabolic syndrome and to achieve normal blood sugar levels (below 95 mg/dL). He explores the impact of insulin resistance on the brain and the heart/brain/diabetes connection, explaining how cognitive function and memory work and he discusses the risk factors for memory loss. *The Better Brain Solution* offers the reader a comprehensive plan for achieving optimal brain health, providing information on brain-boosting foods and supplements as well as providing a practical way to assess cognitive function. With 50 recipes for foods that improve brain and body and that are easy to prepare.