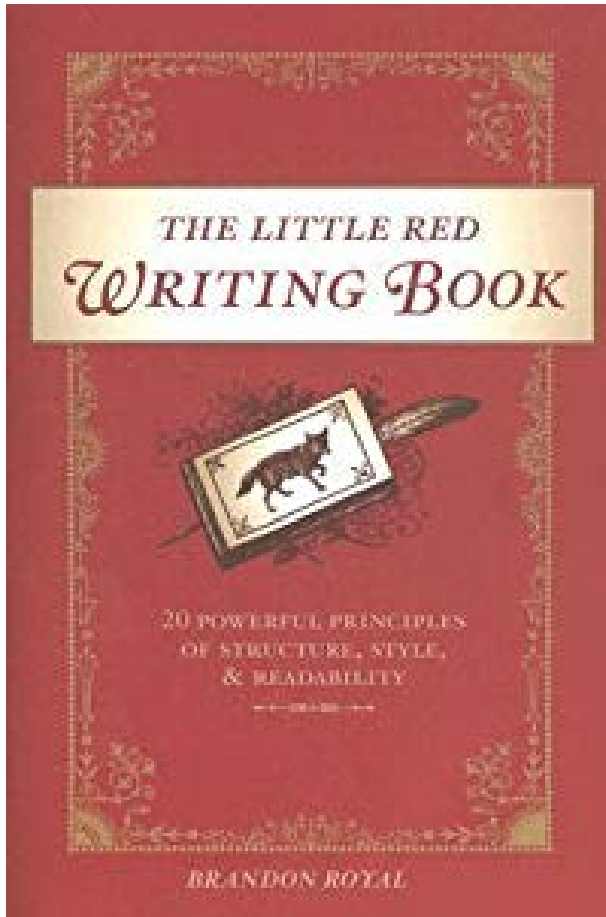


# The Little Red Writing Book



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For Writers from All Walks of Life! There's no need to fear the big, bad world of writing with The Little Red Writing Book in hand. Brimming with clever advice, this book offers writers, students, and business professionals a concise guide to penning strong and effective work for all occasions. The Little Red Writing Book is designed for visual appeal and ease of use. Elegant yet practical, it will be an intriguing, inviting reference you'll turn to again and again. Author Brandon Royal offers concise explanations and nonintimidating instruction based on the four pillars of sound writing: structure, style, readability, and grammar. His discussion centers on 20 immutable writing principles as well as 30 commonly encountered rules of grammar. A wealth of examples, charts, and engaging exercises make The Little Red Writing Book an invaluable guide for anyone who wants to master those skills that will make a good writer even better.